

Importance of incorporating ICT for effective usage of authentic materials in ESP Classroom at HIEs in Georgia

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We are living in a world of advanced technology and most learners are exposed to ICT-based classrooms, where Technology Integration into the learning process currently serves as one of the hottest buzzwords in education all around the world. Nowadays, especially after the Outbreak of COVID 19 TECHNOLOGY INTEGRATION has become not only a recommended but an inevitable way of running any academic process, including among them EFL and ESP classes. Therefore, the presented article will serve as an attempt for showing the importance of integrating technologies in ESP education at the level of tertiary education in Georgia for effective usage of authentic materials, i.e. TED talks, live streams and etc. in EFL classroom, particularly while teaching English for Specific Purposes, i.e. Business English and Business Communications in English and prove its significance on the basis of the Survey filled by ESP Specialists in Georgia and abroad. The survey method is based on the qualitative and quantitative data obtained through questioning field specialists about the significance of integrating ICT in the ESP classroom and drawing the final conclusion on the basis of the findings.