

# Cultural challenges between environment and technology

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The widespread use of distance learning due to the coronavirus pandemic has helped to demystify the negative impact of technological development on our society. This seems to confirm man's irrepressible dependence on the digital world. This new technological reality and this innovative teaching method can open the doors to broader research in the international scenario, based on full accessibility, transparency and democratization of information.

Cultural sustainability starts with the establishment of a digital ecosystem on a global scale that also includes environmental education so that active participation in the conservation of the planet is promoted in the new generations. The need for empathic awareness, a reorganization of social values, the concept of responsibility, and a way of satisfying basic needs takes over.

By encouraging the establishment of international virtual classrooms, it is possible to share multicultural experiences with the aim of analysing the most effective strategies, in a collaborative work that aims to solve social problems.

The virtual environment becomes the facilitator of an international dialogue aimed at keeping together the delicate balance between profit and the environment and making sure that this relationship is sustainable. The future guardians of the world, a global village of humanity, are called upon to respect the environment, which starts from respect for others so that they can be builders of a world of peace in which stereotypes, prejudices, discrimination are put aside to leave room for a new cultural structure based on international cooperation for the benefit of the world community.