

EU integration through financial literacy - project JM €U-iMoP

by Aleš Trunk | Alenka Bernik Dermol | Gorazd Justinek | International School for Social and Business Studies, Slovenia | International School for Social and Business Studies, Slovenia | Faculty for Governmental and European Studies, Slovenia

Abstract Id: 53

Submitted: 06/10/2020

Event: PIconf2020 - Online Education without Social Distance: Challenges for Internationalisation and Culture of Peace

Topic: Business

Keywords: financial literacy, EU integration, EU monetary policy, €U-iMoP

Assessing the levels of financial literacy in the population is a key component of a successful national strategy for financial education, enabling policymakers to identify gaps and design appropriate responses. International comparisons increase the value of such an assessment by enabling countries to benchmark themselves with other countries. Where similar patterns are identified across countries, national authorities can work together to find common methods for improving financial literacy within their respective populations (OECD, 2020). The research paper will make an overview of the EU's activities in the field of teaching the EU through the Jean Monnet Programme.

The methodology will be based on a mixed-method approach: (i) Questionnaires (with both closed and open questions) will be designed. Data will be analysed with statistical methods, (ii) Group discussions will be carried out during the roundtables to create an in-depth understanding of EU topics. Data will be analysed by coding and the results will complement the data gathered from questionnaires and (iii) Text analysis (books and papers in the field). This paper will be an added value to the project €U-iMoP as it upgrades it to an academic level and allows for a more detailed insight on EU integration issues, EU monetary policy and financial literacy and its impact on the target groups (academic community, policymakers with interest in European identity and/or young people's citizenship, and youth organisations).