

# The structural recovery and enhancement of minor sanctuaries in Campania through digitalization and information technology.

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This research study deals with the structural recovery and enhancement of the Minor Sanctuaries of Campania through digitization and information technology. Some sanctuaries of Campania have been grouped in a network in a unitary multimedia project called Sacred Places Experience Marketing, Making the territory grow through Religious Tourism. The theoretical backgrounds were interactivity with digital and robotic systems applied to architecture, museums and religious tourism. The aim of the research was to apply digitization and information technology to the enhancement of the sanctuaries of Campania.

The objectives of the study were to verify the applicability of the method, by nominating each sanctuary for funding from the Campania Region, POR FESR CAMPANA 2014-2020, Axis VI - Ob. 6.8, Action 6.8.3 for the various project proposals, called: "The evangelical model of the SdD Maddalena Fezza", for an amount of € 200.00.00 for each sanctuary. The research methods were qualitative and quantitative, mainly involving the application of digitization and information technology. The scientific evidence that emerged in this research study was: a) the introduction of the digital application system from smartphones connected with the robotic systems of each sanctuary, b) the digitization of the artistic resources of the sanctuaries, c) the implementation of the technology of 'information applied to the sanctuaries of the tourist-religious network, d) introduction to the use of the Virtual Theater, Virtual Tour and The Immersive Experience; e) the demo-ethno-anthropological application to Catholic religious culture and to the paths of faith related to the sanctuaries and ancestral sacred places of Campania.